

Aderant



M O M E N T U M
ORLANDO 2019
ADERANT GLOBAL CONFERENCE

JUNE 3-6, 2019 HYATT REGENCY ORLANDO

SPONSORSHIP PROSPECTUS

2019



ABOUT MOMENTUM

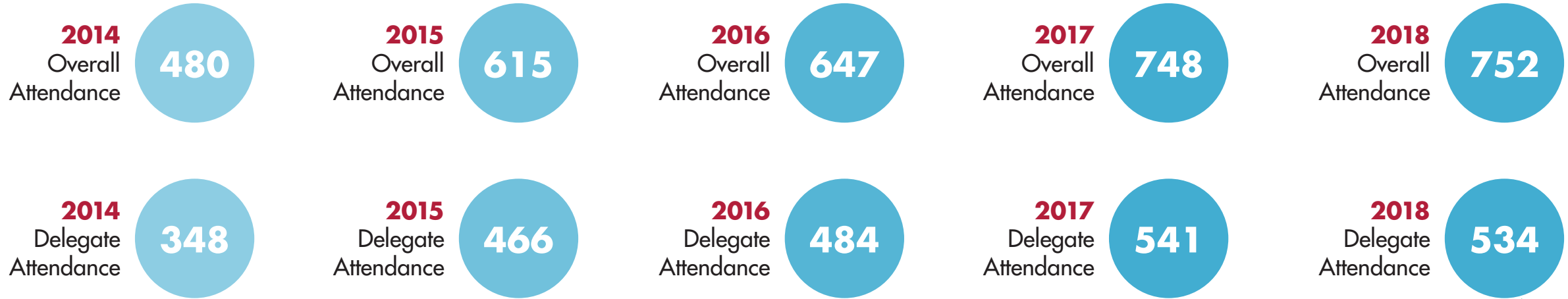
Momentum Orlando is the largest gathering of Aderant clients, product experts, and industry thought leaders of the year. Over the course of two and a half days, delegates will attend content sessions highlighting products they use every day, up and coming software solutions, and industry thought leadership. During two offsite networking opportunities, attendees can trade stories and best practices with other users from across the country.

Be part of the Momentum Orlando Exhibit Hall to increase the amount of information and services available to attendees. Send attendees back to their offices with the reasons why your products and services will help their firms increase productivity, efficiency and generate more revenue and profit.



ATTENDEE RECORDS

Our increased number of delegates every year is compiled of both new and returning participants.

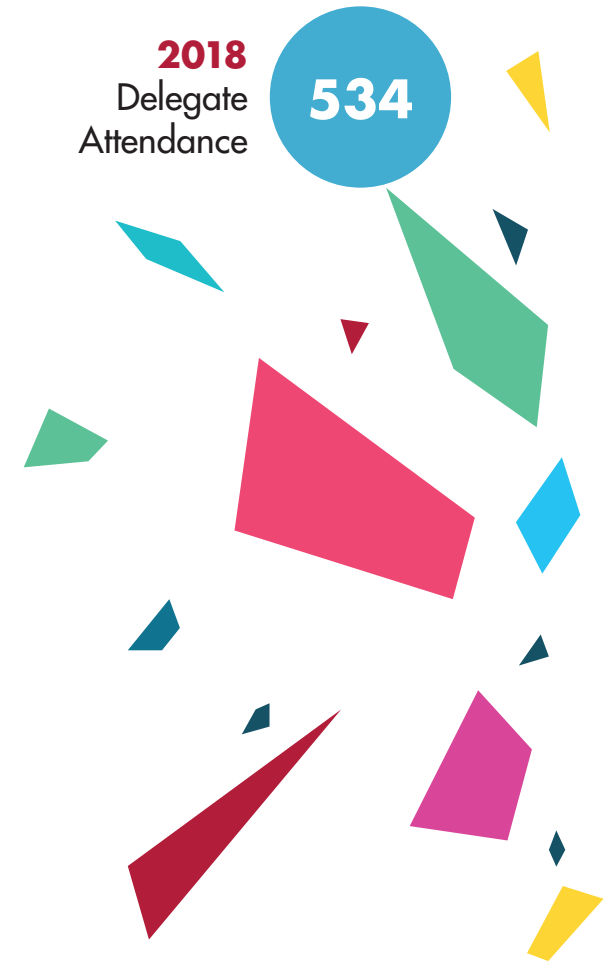


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ATTENDEE COMPOSITION

Accounting/Finance Executives, Managers and Staff
Information Technology Executives, Managers and Staff
Operations Executives and Staff
Knowledge Management Executives and Staff

Calendaring/Docketing and Case Management Staff
Executive Directors, CEOs and Managing Partners
Marketing and Business Intelligence Staff



EXHIBITION SPACE



- 6 foot table top space
- Includes two Momentum Orlando passes
- Logo recognition outside Exhibit Hall
- Company logo and profile on Momentum Orlando website

- Signage recognition at Momentum Orlando
- Special mention in the digital Momentum Orlando program
- Company logo and profile in the mobile Sponsor & Exhibitor Directory
- Wi-Fi and Power provided at booth

Price: **\$7,500**

Alumni with the
last 3 years

\$6,500

ADDITIONAL MOMENTUM ORLANDO 2019 REPRESENTATIVE PASS



Includes: breakfasts, lunches, breaks, and access to the Momentum Orlando sessions, Exhibit Hall, Momentum Orlando kickoff, Exhibit Hall reception and exclusive off-site events

Additional representative passes can only be purchased with an exhibit space or sponsorship level including an exhibit space

Price: **\$850**
(each)

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SPEAKING SLOT

One 45 minute educational session on a relevant topic (to be approved by Aderant)
Covered by Aderant on Social Media

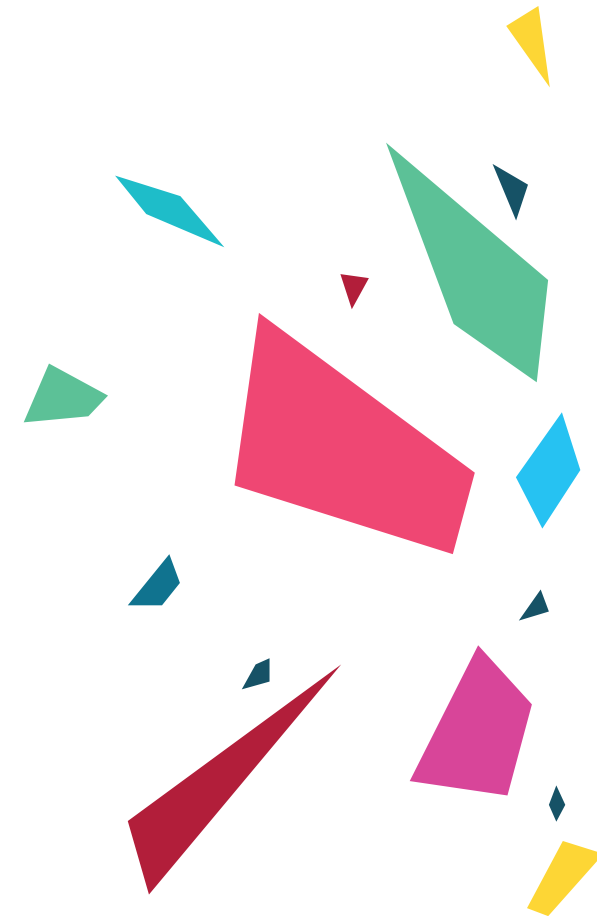
Price: **\$3,500**

SPONSOR SPOTLIGHT

Logo Recognition during Session
Opportunity to co-present the session with Aderant
5 minutes at the end of the session to discuss product integration with Aderant

Price: **\$1,500** (per presentation slot)

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WI-FI

Company name used as the meeting Wi-Fi password

Price: **\$4,500**

MOBILE APP

Company logo will be featured in the Momentum Orlando mobile app available to all Momentum Orlando attendees

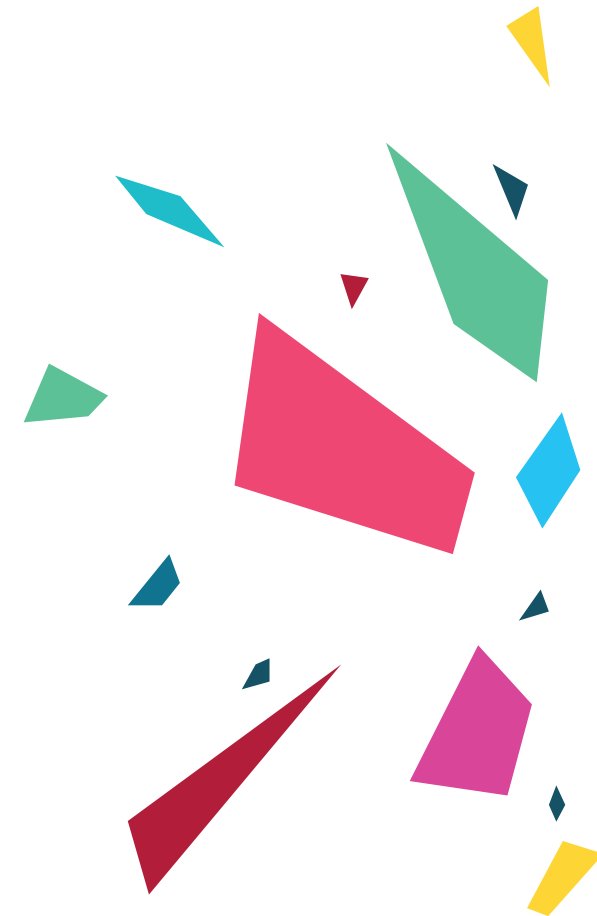
Price: **\$4,500**

CHARGING STATION

Company logo printed on charging station

Price: **\$3,500**

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NOTEPADS

Company logo printed on Momentum Orlando notepads included in every Momentum Orlando bag

Price: **\$3,500**

BAG SPONSORSHIP

Company logo printed* on Momentum Orlando tote bag every attendee receives at registration
Inclusion of a collateral piece or promotional item in every attendee's Momentum Orlando bag

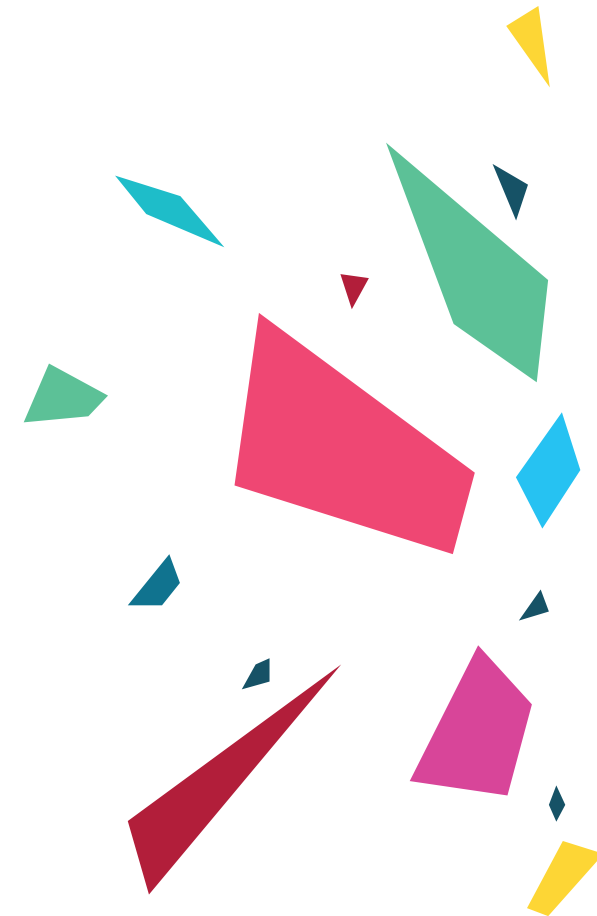
Price: **\$5,000** *Co-branded with Aderant logo

CONFERENCE QUICKGUIDE

Company logo will be featured on Momentum Orlando guide distributed to all Momentum Orlando attendees

Price: **\$4,500**

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TOTE INSERT

Inclusion of a collateral piece or promotional item in every attendee's Momentum Orlando bag

Price: **\$750**

PENS

Company logo printed on Momentum Orlando pens included in every Momentum Orlando bag

Price: **\$2,000**

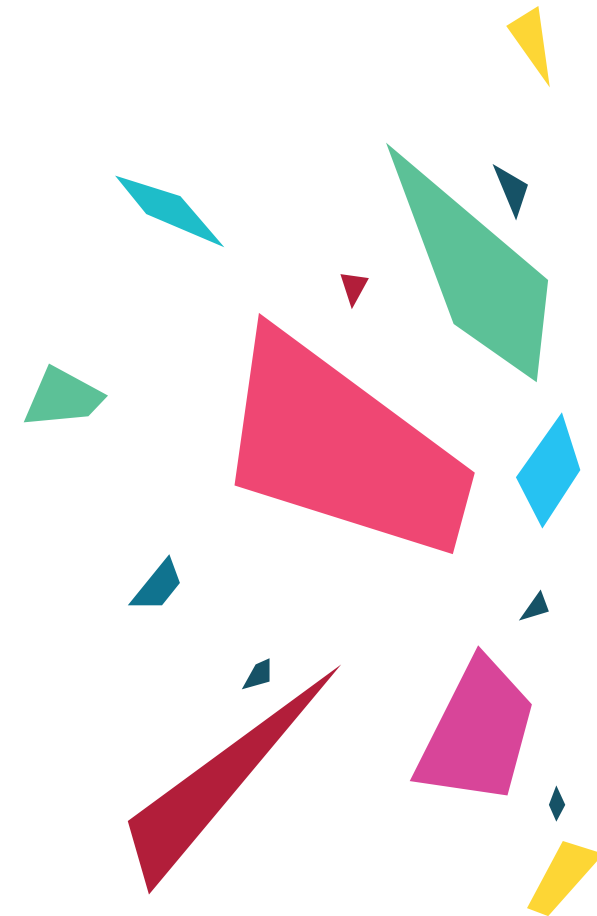
LANYARDS

Company logo printed* on Momentum Orlando lanyards given to every Momentum Orlando Attendee

Price: **\$2,500**

*Co-branded with Aderant logo

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FULL PAGE AD

Full Page Ad in the Momentum Orlando Conference Guide

Price:  **\$500**

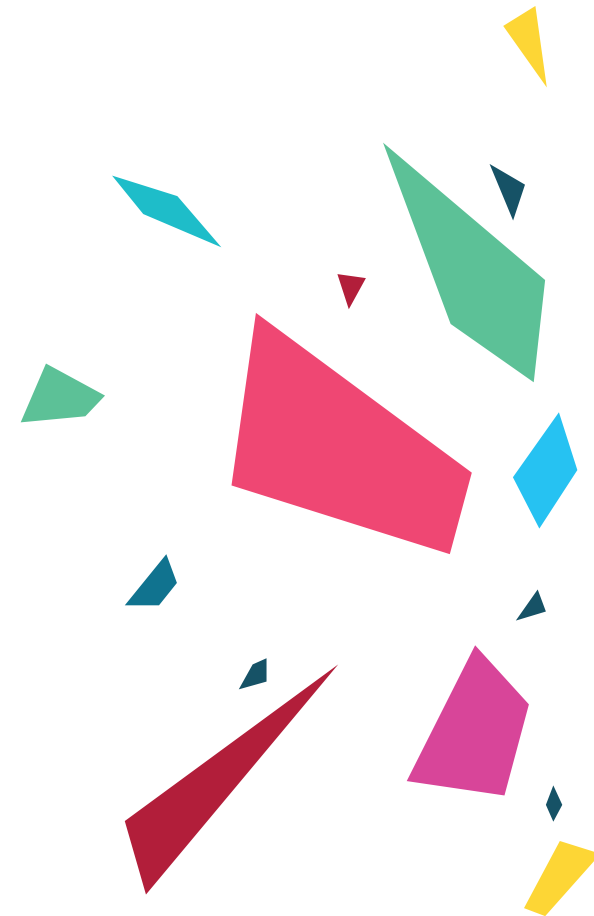
BANNER AD

Banner Ad in the Momentum Orlando App

Price:  **\$500**

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BREAKFAST

Signage recognition Momentum Orlando breakfast

Ability to put out a collateral piece or promotional item at the breakfast tables on designated day

Price: **\$2,000** (2 opportunities)

LUNCHES

Signage recognition Momentum Orlando lunches

Ability to put out a collateral piece or promotional item at the lunch tables on designated day

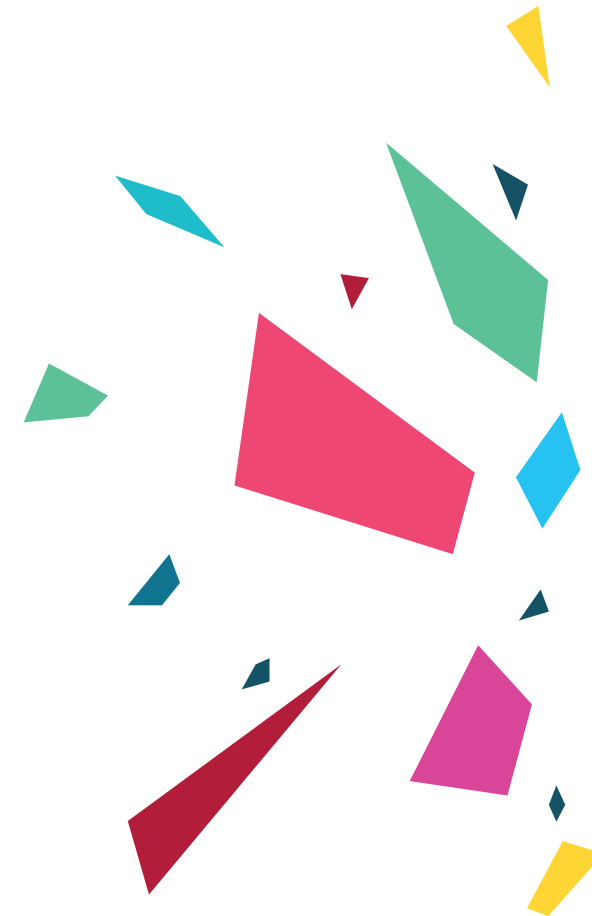
Price: **\$2,500** (1 opportunity)

WATER AND COFFEE BREAK

Company logo on signage at coffee and break stands

Price: **\$500**
(each)

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CUSTOMIZE YOUR SPONSORSHIP PACKAGE



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Increase your visibility at Momentum Orlando by creating a custom sponsorship package combining any of the options listed here.

Don't see something that catches your eye? Let's talk about it. Just because it's not listed in this package, doesn't mean there isn't an opportunity for you to showcase your brand at Momentum. Let's work together to create a package that meets your company's needs.

Aderant Global Events Manager

Megan Haight
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**THANK YOU FOR YOUR INTEREST IN
SPONSORING MOMENTUM ORLANDO 2019**

REGISTRATION IS OPEN

REGISTER

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